



Safir Anand's Chrysalis to be Launched at Jaipur Literature Festival 2022

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Reading Books is like taking a journey... Join us at the Jaipur Literature Festival as we unveil the journey of some of the most distinguished brands in India with [Safir Anand's](#) "Chrysalis". Chrysalis is the first-ever collection of brand stories elucidating the role of IP in the evolution of some of India's most iconic businesses. The Jaipur Literature Festival will take place at the Clarks Amer, Jaipur from March 5th to March 14th, 2022. Register at the link below to join us on the ground or virtually. :

<https://jaipurliteraturefestival.org/speaker/safir-anand-3871>



KEY CONTACT



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[View Bio of Safir Anand](#)