



# IAM Strategy 300 Global Leaders Interview with Dr. Neeti Wilson

News & Updates • January 9, 2021

IAM Strategy 300 invited our Partner, [Dr. Neeti Wilson](#) to share the milestones of her career journey, factors that make for a robust patent protection policy, and what the future of the agro-biotech industry looks like.

Highlighting the factors that make for a robust patent protection policy, Dr. Wilson stated, "Pre-patent filing activities, such as capturing all innovations generated, taking informed decisions to protect via patents of other forms of intellectual property and establishing clear ownership documentation, are critical. However, as there are no perfect patents, continuous efforts to gain maximum commercial benefit – either by licensing partnerships or enforcement litigation strategies – are necessary. In the life sciences sector, the importance of patent pools cannot be underestimated when it comes to having a patent portfolio that provides maximum returns. In addition, the claim scope needs to be carefully crafted in Medtech patents due to different jurisdictional subject-matter patentability criterion".

With reference to the developments that can be expected in the agro-biotech industry, Dr. Wilson stated. "The world's population is expected to increase by 2 billion in the next 30 years, from 7.7 billion currently to 9.7 billion in 2050, and could peak at nearly 11 billion around 2100 as per a United Nations report of 2019. The agro-biotech industry – particularly with regard to using genome editing tools such as SDN-1 and SDN-2 combined with new breeding techniques – will play a key role in meeting the second UN Sustainable Development Goal, that is, no hunger. Use of technologies such as AI and machine learning to extract value from data, service and information databases to develop not only high yield and pest/stress-resistant varieties, but also better quality and nutritive variants should be possible in the near future".

Read the full interview [here](#).

Earlier this year, Dr. Neeti Wilson was ranked as IAM Strategy 300 Global Leader. Read the full report [here](#)

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- [IAM Strategy 300 Global Leaders Interview with Safir Anand](#)



