



WTR Global Leaders 2020

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[Pravin Anand](#) and [Safir Anand](#) have been recognised for the second time as the “elite of the trademark world” by WTR Global Leaders 2020.

WTR Global Leaders brings together the world’s foremost law firm and corporate trademark experts, allowing the wider community to benefit from their insight, experience, and perspectives.

Each year WTR invites a select number of the elite professionals to reflect on their professional journey and offer insights and guidance into career development, practice management, and trademark industry trends.

Pravin Anand shares his insight here:

<https://www.worldtrademarkreview.com/enforcement-and-litigation/pravin-anand>

To read about Safir Anand’s insights click here:

<https://www.worldtrademarkreview.com/enforcement-and-litigation/safir-anand>

The banner features the Anand & Anand logo at the top center. Below it, two profiles are highlighted. On the left is Pravin Anand, Managing Partner, with a quote from WTR: "A compelling litigator and artful performer in the courtroom, Pravin Anand opts for a creative and dynamic approach to tough cases. He has played a crucial role in the evolution of India's legal landscape with several precedent-setting wins and landmark decisions to his name." On the right is Safir Anand, Senior Partner, with a quote from WTR: "From devising strategies to looking for ways to optimise business models, Safir Anand is always looking for ways to bring additional value to his clients' portfolios. The portfolio management ace expertly navigates the consumer and luxury goods industries with finesse."

