



WEBINAR ON THE IMPORTANCE OF INTELLECTUAL PROPERTY, VALUATION AND MONETIZATION OF ASSETS

News & Updates • April 7, 2020

TiE Chennai, as a part of their initiative to foster the spirit of entrepreneurship among local entrepreneurs, invited [M.S. Bharath](#), to host a webinar on the importance of Intellectual Property, valuation and monetization of assets, setting up of a business and drafting of co-founders and employment agreements. The session, 'Coffee With Charter Member', held on 7th April, witnessed enthusiastic participation of the stakeholders of the entrepreneurship ecosystem.

TiE CHENNAI Tuesday 07th April 2020

WEEKLY CALENDAR EVENTS
Online/zoom

Coffee with Charter Member
One on One zoom mentoring session

10:00am to 11:00am

M S Bharath
Senior Partner
Anand and Anand

- Setting up a business
- Co-founders agreements
- Employment Agreements
- Basics of IP
- IP Audits
- Valuation of assets
- Monetizing assets

11:00am to 01:00pm

Exclusive for TiE Women Participants

Chitra Sivakumar
Managing Partner
Timelinks
(Leading Franchisee of Titan Company Limited)

Vijayalakshmi Rao
Mentor & Business Advisor

Ask Me Anything

02:00pm to 04:00pm

K Vaitheeswaran
Co-founder AGAIN Drinks
"Father of ecommerce in India"
Author | TEDx Speaker

Moderator
Aparna Rammohan
MD, SriSattva Group

TiE Catalyst
Mentoring Session
04:00pm to 05:00pm
Akhila Rajeshwar
Executive Director
TiE Chennai

