



Fashion law: A Guide for Designers, Fashion Executives & Attorneys

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Safir Anand talks about the key legal issues for fashion companies in India in 'Fashion Law - A Guide for Designers, Fashion Executives & Attorneys'. The chapter covers various protections available to right holders, trade secret and design protection in addition to the commonly understood safeguards offered under copyright and trademark. It discusses protecting original creations online, enforcement action before [customs](#) agencies and the situation with regards to parallel imports in India. Some good business practices and [franchising](#) requirements top off discussion.

