



'Economic reforms transform India's IP landscape' by Safir Anand

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"Any economic reform in a country is bound to attract transformation in intellectual property (IP) in areas including brand creation, collaborations, technology transfers, and mergers and acquisitions. Such economic reforms are often a result of the innovation-led growth that helps to trigger capital-raising, thereby strengthening the overall brand quotient of the economy," says [Safir Anand](#) in his article titled 'Economic reforms transform India's IP landscape' published by Asia Business Law Journal,

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